



# NAWI NOTES

December 2011

The National Association for Workforce Improvement (NAWI) is an organization dedicated to program improvement in Career and Technical Education

Dear CTE Colleagues,

Difficult economic times draw out the creator and innovator in all of us. A grassroots effort is emerging to renew our position as a maker of new and excellent products and services. We are creating a renewed culture of innovation.



This year's NAWI conference will focus on ways education stimulates creation and innovation. The theme is: "Pathways to Prosperity: Innovation for the 21st Century Workforce." Keynote speakers and presenters will discuss how we strengthen workforce development to engage learners in the art of making things, utilizing academic and technical resources, and to instill the entrepreneurial spirit in everyone.



told me our current education system (i.e., STEM) pushes students and turns them off, and we must create demand for learning (pull) and inspire students. This is the goal of Maker Faire ([www.makerfaire.com](http://www.makerfaire.com)) which is an exhibition of things people make. It merges art, science and technology into an interesting and inspiring form. It creates the feeling of "I can do that." And these days we can almost say, "If I can think it, I can make it." This year's NAWI conference will provide ways you can **pull** students to instill demand for learning.



So please consider attending and/or presenting at this year's NAWI conference in Boston May 24 & 25. There you will see where education and commerce meet, and humanities and science merge to form a renaissance of creativity and innovation.

You don't want to be left in the old world, do you?

See you in Boston!

*Doug*

Doug Webster, NAWI President



Please join us for the 47th Annual NAWI conference, **Pathways to Prosperity: Innovation for the 21st Century Workforce**, in beautiful Boston, Massachusetts this spring. Here are the details:

**May 24-25th, 2012 • Boston, MA • The Boston Park Plaza Hotel and Towers • \$219.00 per night**

Focusing on:

*Sustainable and Interdisciplinary Product Design*

*Creating a Culture of Innovation in Teaching and Learning*

*Successes in Industry-Education Collaboration and Work-Based Learning*

*Igniting Student Interest in STEM and Engineering*

*New Models in High School and CTE Integrated STEM Career Pathways*

*NSF ATE Program Dissemination (with strong secondary education outreach)*

*Workforce Initiatives in Emerging Technologies/Fields*

Call for Presenters and Conference/Hotel Registration are included in this packet.



# National Association for Workforce Improvement

47th Annual Conference

May 24-25, 2012

Boston Park Plaza Hotel and Towers

Boston, Massachusetts

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## **Pathways to Prosperity: Innovation for the 21st Century Workforce**

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*Focal points:*

- ◆ *Sustainable and Interdisciplinary Product Design*
- ◆ *Igniting Student Interest in STEM and Engineering*
- ◆ *Creating a Culture of Innovation in Teaching and Learning*
- ◆ *New Models in High School and CTE Integrated STEM Career Pathways*
- ◆ *Successes in Industry–Education Collaboration and Work-Based Learning*
- ◆ *NSF ATE Program Dissemination (with strong secondary education outreach)*
- ◆ *Workforce Initiatives in Emerging Technologies/Fields*

The National Association for Workforce Improvement (NAWI) is an organization of state and local career and technical educators dedicated to career and technical education program improvement. NAWI includes secondary, post-secondary, and workforce members.

Come to the 2012 NAWI Conference to learn best practices from colleagues in CTE and related fields and to expand your network to be more successful in your current and future work. We guarantee that you will have an opportunity for enjoyable learning and sharing!

A call for presenters is included in this packet and also posted on the NAWI Web site <<http://www.nawionline.org/>> Check the Web site for updates and membership information. (Annual membership fee is \$10.00.)

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## **Hotel Information**

Boston Park Plaza Hotel and Towers

50 Park Plaza at Arlington Street

Boston, MA 02116-3912

Tel: 617.426.2000 ◆ Reservations: 1.800.225.2008

General Fax: 1.617.426.5545

Access Code: NAFW

Click here to reserve a room at the Boston Park Plaza Hotel and Towers today! Group rate included.

Link: <https://bostonparkplaza.reztrip.com/index.html#property=100&mode=b&pm=true&sr=9999>

- ◆ Hotel reservation deadline: April 23, 2012
- ◆ Ask for “National Association for Workforce Improvement” room block
- ◆ Single and double occupancy rate: \$219.00 plus tax
- ◆ NAWI group rate will be available pre- and post-conference (based on availability).

Check-in: 3:00 p.m.

Check-out: 12:00 noon



# 2012 Conference Call for Presenters

National Association for Workforce Improvement

47th Annual Conference

May 24-25, 2012

Boston Park Plaza Hotel and Towers, Boston, Massachusetts

## ***Pathways to Prosperity: Innovation for the 21st Century Workforce***

You are invited to submit a proposal for presenting at the 2012 NAWI conference. This year's conference at the Boston Park Plaza Hotel in Boston, Massachusetts will focus on ***Pathways to Prosperity: Innovation for the 21st Century Workforce***. We are seeking to identify a variety of approaches that support the conference theme to help teachers, workforce developers, counselors, administrators, and business partners meet the challenges of the future.

Conference attendees include staff from secondary schools, community colleges, and technical institutes, as well as government leaders in workforce development and representatives of business, industry, and labor. We invite you to participate in the conference and to submit your most innovative idea as a possible presentation. ***Session proposals that include supporting data/statistics will receive top consideration.***

Presentations may address, but are not limited to, the following topics:

- |   |  |
|---|--|
| ◆ Sustainable and Interdisciplinary Product Design                      | ◆ Igniting Student Interest in STEM and Engineering                        |
| ◆ Creating a Culture of Innovation in Teaching and Learning             | ◆ New Models in High School and CTE Integrated STEM Career Pathways        |
| ◆ Successes in Industry–Education Collaboration and Work-Based Learning | ◆ NSF ATE Program Dissemination (with strong secondary education outreach) |
| ◆ Workforce Initiatives in Emerging Technologies/Fields                 |  |

### **Proposal Submission**

Please attach a proposal of no more than two typed pages with the following information:

1. **TITLE OF PRESENTATION** – Approximately 10 words. (Should catch the attention of conference attendees and accurately describe what your session will entail.)
2. **DESCRIPTION** – 50 to 75 words that will be used in the conference program to persuasively and accurately tell attendees what to expect from your session. (This is a marketing opportunity, so be sure the description is engaging and notes benefits of attending, including any special features of your session.)
3. **PRESENTATION PLAN** – Provide a brief overview of your proposed session, including content activities, visual aids, and handouts. Describe the learning outcomes you expect and how you plan to ensure audience involvement. Traditional lecture-only presentations are discouraged. Reviewers are looking for innovative practices, new ideas, and active learning opportunities.
4. **SUMMARY OF EXPERIENCES IN CONDUCTING PRESENTATIONS** – Provide a brief summary of the presenter's experience in conducting recent workshops and presentations at regional or national conferences. (Please do not attach a resume.)
5. **AV REQUIREMENTS** – Equipment Supplied by Conference Sponsors – Conference sponsors will provide LCD projectors and screens for each session upon request. All additional audiovisual equipment is the responsibility of the presenter.

**E-mail the completed proposal to [fhanes@nebhe.org](mailto:fhanes@nebhe.org) no later than February 29, 2012.**

For questions, please contact:

Fenna Hanes  
Senior Director, Professional & Resource Development  
New England Board of Higher Education  
45 Temple Place  
Boston, MA 02111  
ph. 617-357-9620 x129  
fx: 617-338-1577  
[fhanes@nebhe.org](mailto:fhanes@nebhe.org)

## Supplemental Information

**Expenses** – Neither honoraria nor expenses will be paid to program presenters responding to this call for presentations. **All presenters are required to register for the conference and pay a reduced conference registration fee (\$225.00) unless attending only the session in which they are presenting.**

**Program Changes** – The Program Planning Committee reserves the right to recommend changes in the proposals submitted and to encourage joint presentations, if multiple proposals are submitted on similar topics.

**Registration** – Once a proposal has been accepted and a speaker agreement signed, presenters are expected to register for the conference and to pay their fees.

**Handouts** – Each presenter will be responsible for individual handouts.



## CALL FOR PRESENTATIONS APPLICATION FORM

Please fill out in detail the presenter's and each copresenter's name, address, phone, fax and e-mail. Use additional sheets if necessary. **Please note: To avoid confusion, information will be sent only to the primary presenter, who is then responsible for passing on the information to his or her copresenters.**

### PRESENTATION CATEGORIES AND TIMES AVAILABLE *(please indicate your format preferences):*

\_\_\_\_\_ General Session or Keynote (45 min.–1 hr.)

\_\_\_\_\_ Panel for General Session (45 min.–1 hr.)

\_\_\_\_\_ Breakout Session (1 hr.)

Would you be willing to repeat your session?  Yes or  No

### NAME OF PRESENTER(S)

Primary Presenter's Name \_\_\_\_\_

Position \_\_\_\_\_

Employer \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Home Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_



Co-presenter's Name \_\_\_\_\_

Position \_\_\_\_\_

Employer \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Home Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_



Co-presenter's Name \_\_\_\_\_

Position \_\_\_\_\_

Employer \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ E-mail \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Home Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_



NATIONAL ASSOCIATION FOR WORKFORCE IMPROVEMENT

http://www.nawionline.org/

Pathways to Prosperity: Innovation for the 21st Century Workforce

May 24-25, 2012

Boston Park Plaza Hotel and Towers, Boston, Massachusetts

Conference Registration Form

Name Badge Information (Please type or print)

Billing Information (If using a purchase order)

Name: \_\_\_\_\_

Attn: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax #: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Fax #: \_\_\_\_\_

Purchase Order #: \_\_\_\_\_

E-mail: \_\_\_\_\_

(Please include copy of Purchase Order)

- Registration Deadline: May 11, 2012 Early Bird Fee: \$275.00 if paid by April 2, 2012 \$250.00 bring a friend for a reduced fee Registration Fee: \$300.00 for full conference \$275.00 bring a friend for a reduced fee Presenter Fee: \$225.00

Registration includes one-year NAWI membership.

Refund Policy: All requests for refunds must be made to Dana Wilson, CTECS, at dwilson@ctecs.org by May 11, 2012.

Make check payable to: CTECS; Fed. ID: FEIN 38-3796290

Mail your payment and registration form to: CTECS, Attn: Dana Wilson Phone: 1-404-679-4501 ext. 3543 1866 Southern Lane FAX: 1-404-679-4556 Decatur, Georgia 30033-4097 dwilson@ctecs.org

Registration Fees section with checkboxes for Early Bird, Regular, and Presenter fees, and a table for attendance (Thursday Lunch, Thursday Evening Reception, Friday Breakfast, Friday Lunch).

NOTE: If you wish to bring guests to any meal functions, please contact Dana Wilson (dwilson@ctecs.org or 1-404-679-4501 ext. 3543) for costs and reservations by May 11, 2012.



# NAWI Officers 2011-2012

## President

Douglas Webster  
Career and Technical Education Coordinator  
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## Vice President

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## Secretary

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## Membership Secretary

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## Treasurer

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## Western Region Representative

Barbara White  
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## Upper Midwest Region Representatives

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## Northeast Region Representatives

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## Southeast Region Representatives

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rbarker@doe.k12.ga.us

## 2011-2012 NAWI MEMBERSHIP APPLICATION

(Membership is May 1 through April 30.)

Name \_\_\_\_\_ Title \_\_\_\_\_

Institution or Organization \_\_\_\_\_

Preferred Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

E-mail \_\_\_\_\_

Annual dues may be paid up to three years at a time. Please indicate the time period for which you are paying.

1 year/\$10.00

2 years/\$20.00

3 years/\$30.00

Mail this form with your check to the NAWI Membership Secretary: Nicholas M. Massa

Springfield Technical Community College, Springfield, MA 01105  
Phone: 413/755-4579    massa@stcc.edu

OR register online at <http://www.nawionline.org/application/index.html>. A one-year NAWI membership is included in each conference registration.