

Creative Leaders Project

Fairfax Academy in Partnership with
Apple FCU Education Foundation

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Creative Leaders Project

- 1st multi-year grant awarded by Apple FCU Education Foundation
- To develop and strengthen 21st Century Leadership and Entrepreneurial skills in Fairfax Academy students.
(Partnership for 21st Century Skills)

21ST Century Skills

LEARNING AND INNOVATION SKILLS

Critical Thinking and Problem Solving

Creativity and Innovation

Communication and Collaboration

INFORMATION, MEDIA AND TECHNOLOGY SKILLS

Information Literacy

Media Literacy

Information, Communication, & Technology Literacy

LIFE AND CAREER SKILLS

Flexibility & Adaptability

Initiative & Self-Direction

Social & Cross-Cultural Skills

Productivity & Accountability

Leadership & Responsibility

Key Components of CLP

Professional Development Activities for
Teachers & Students

Industry and Alumni Involvement

Student Leadership & Signature Projects

Professional Development Activities

- Teachers: Summer & Fall
- Students: Fall & Winter
- Creative Leaders 101
- Creative Leaders Conference

All Day, "in-house", Field Trips

Keynote Speakers; Large & Small Group

Breakout sessions; Activities; Discussions

Industry & Alumni Involvement

- Alumni Career Day --- part of Creative Leaders Conference
- Industry reps for professional development activities, mentoring & project critiques
- Creative Leaders in Residence

Student Leadership & Signature Projects

- All Second Year Academy students complete a culminating project representing their Body of Work at the Academy
- Projects are reviewed by Professionals from the field --- locally and NYC; oral presentations or digital media presentation
- Outstanding project from class as identified by teacher and professionals recognized at Academy Awards

CLP Accomplishments

- In 2 years, over 800 students from 20 FCPS high schools participated in CLP
- Nearly 200 Signature Projects completed
- 6 Creative Leaders Scholarships awarded (40 applicants – 2nd year seniors only)

CLP Accomplishments

- Increased Visibility in the community – media coverage; community outreach
- Professional Development Days – 40 industry reps; 45 academy alumni; 2 keynote speakers – Pipeline of involvement
- CLP model can be replicated at other high schools and imbedded in Fairfax Academy curriculum

CLP Next Steps

- Creative Leaders Council
- Alumni web-based community
- What do we embrace after funding ends?

Artists in the Workforce

“There is no way to understand the new American economy without recognizing the role of its 2 million creative workers. In the 21st century, entertainment is an American global industry. Design is an essential element of all consumer products and services. Writers, broadcasters, actors, animators, musicians, and producers create the programming that drives the new electronic media. In cities across the nation, performing arts centers occupy key civic positions of enormous economic impact, and the arts have become indispensable to local community identity. Communities have also discovered that attracting creative workers and industries bolsters their economies.

From global experts to local investments, the new American economy depends on imagination, innovation, and creativity, and those are the skills that artists develop, nurture and promote. Isn't it time that the nation notices?”